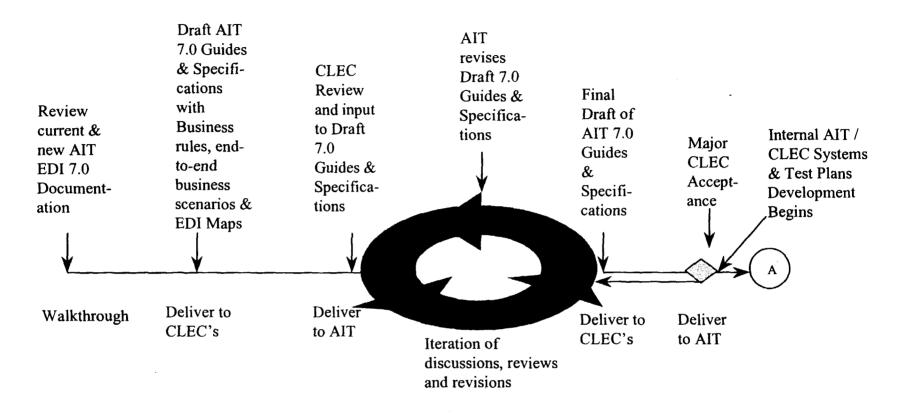
# PROPOSED TIMELINE FOR ISSUE 7.0 IMPLEMENTATION



#### PROPOSED DATES:

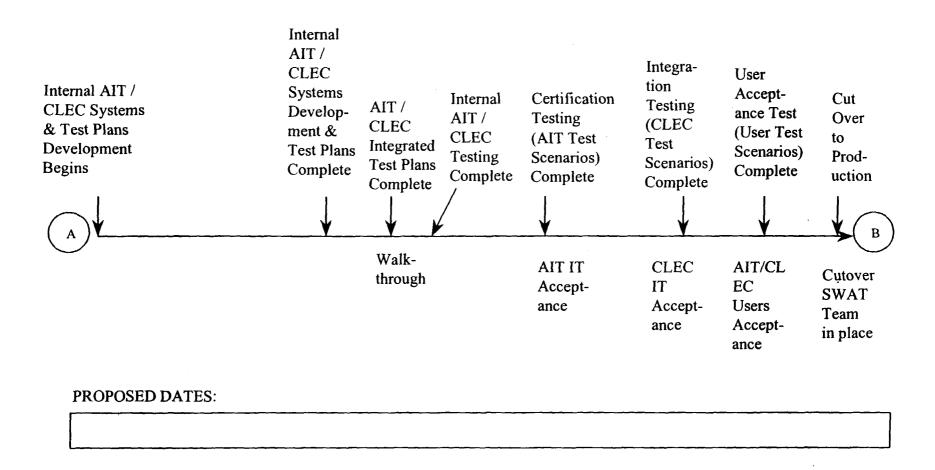
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5/9/97

Proposed by AT&T, MCI, Sprint

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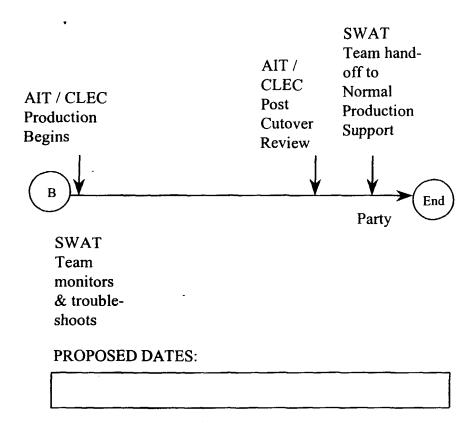


5/9/97

Proposed by AT&T, MCI, Sprint

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# PROPOSED TIMELINE FOR ISSUE 7.0 IMPLEMENTATION



5/9/97

Proposed by AT&T, MCI, Sprint

1	BEFORE THE
2	ILLINOIS COMMERCE COMMISSION
3	IN THE MATTER OF:
.4	ILLINOIS COMMERCE COMMISSION ) On Its Own Motion ) No. 96-0404
5	Investigation concerning Illinois )
6	Bell Telephone Company compliance ) with Section 271(C) of the )
7	Telecommunications Act.
8	Chicago, Illinois
9	May 6, 1997
L 0	
11	Met pursuant to notice at 10:00 a.m.
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14	BEFORE:
l 5	MR. MICHAEL GUERRA, Administrative Law Judge
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L 7	
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1	APPEARANCES:
2	MS. LOUISE A. SUNDERLAND MR. LINCOLN JANUS
3	MR. MARK KERBER, 225 West Randolph Street
4	Chicago, Illinois Appearing for Ameritech;
5	Appearing for Americecn;
6	MAYER, BROWN & PLATT, by MR. CHRISTIAN F. BINNIG
7	190 South LaSalle Street Chicago, Illinois 60603
8	Appearing for Ameritech Illinois;
9	MR. WILLIAM A. DAVIS, II
LO	MS. JOAN MARSH 227 West Monroe Street
1 1	Chicago, Illinois 60606
2	Appearing for AT&T Communications of Illinois, Inc.;
L <b>3</b>	
4	MR. G. DARRYL REED MR. CARMEN L. FOSCO MR. DAVID McGANN
. 5	160 North LaSalle Street, Suite C800 Chicago, Illinois 60603
. 6	Appearing for Staff of the Commission;
. 7	MR. GARY M. COHEN
. 8	1615 M Street, NW, Suite 700
9	Washington, D.C. 22091 Appearing for MCI;
2 0	MG TINDS TO STATE
21	MS. LINDA L. OLIVER, 555 13th Street, NW Washington, D.C. 20004
2 2	Appearing for Comptel and LCI;

1	
	APPEARANCES (Cont'd)
2	ROWLAND & MOORE, by
3	MR. STEPHEN J. MOORE
	55 East Monroe Street, Suite 3230
4	Chicago, Illinois 60603  Appearing for Teleport Communications
5	Group;
6	
•	MS. JULIE THOMAS BOWLES
7	8140 Ward Parkway
8	Kansas City, MO 64114  Appearing for Sprint Communications
	Company, L.P., d/b/a Sprint
9	Communications, L.P.;
10	
	MR. CALVIN MANSHIO
11	4753 North Broadway Avenue, Suite 732 Chicago, Illinois 60640
12	Appearing for the Cable Television and
13	Communications Association of Illinois;
1.3	
14	MR. DENNIS V. MUNCY,
15	306 West Church Champaign, Illinois 61821
	Appearing for SDMS Illinois Services,
16	Inc.;
17	
	SCHIFF, HARDIN & WAITE, by
18	MS. CARRIE HIGHTMAN, 7200 Sears Tower
19	Chicago, Illinois 60606
0.0	Appearing for Consolidated Communications, Inc
20	
21	
22	
<b>4 4</b>	

1	ADDEADANCES. (Cont/d)
2	APPEARANCES: (Cont'd)
3	OFFICE OF THE ILLINOIS ATTORNEY GENERAL, by
4	MS. JANICE DALE 100 West Randolph Chicago Illinois 60601
5	Chicago, Illinois 60601  Appearing for the People of the State of Illinois.
6	TITIMOIS.
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19	SULLIVAN REPORTING COMPANY, by
20	Kerry L. Knapp, CSR Michael R. Urbanski, CSR
21	Cariann Wagner, CSR
22	

### I N D E X

WITNESSES:	DIRECT	CROSS	REDIRECT	RECROSS	JUDGE
RACHEL FOERSTER	1641	1645 1676	1679	1682	1681
DAVID H. GEBHARD	т 1686	1688 1693			
DAN KOCHER	1720	1722 1735	1750	1752	
ROBERT MEIXNER	1757	1759 1843			

### E X H I B I T S

<u>AME</u> RITECH	FOR IDENTIFICATION	IN EVIDENCE
No. 12.0 and 12.1 No. 1.4 and 1.5 No. 10.0 and 10.1 No. 11.1 and 11.0	1641 1686 1720	1644 1719 1721 1759
AT&T Nos. 13 thry 15 No. 16 No. 17 No. 18 No. 19 No. 20	1648 1767 1771 1773 1810 1818	1676 1843 1843 1843 1843
No. 21	1832	1843

1	JUDGE GUERRA: Pursuant to the direction of
2	the Illinois Commerce Commission, I now call
3	Docket No. 96-0404, this matter being an
4	investigation concerning Illinois Bell Telephone
5	Company's compliance with Section 271(C) of the
6	Telecommunications Act of 1996.
7	May I have the appearances for the
8	record.
9	MR. MCGANN: On behalf of the Staff of the
L 0	Illinois Commerce Commission, David McGann,
l 1	Darryl Reed, and Carmen Fosco, 160 North LaSalle
L 2	Street, Suite C-800, Chicago, Illinois 60601.
1 3	MR. DAVIS: On behalf of AT&T Communications
l <b>4</b>	of Illinois, Inc., Bill Davis and Joan Marsh, 227
1 5	West Monroe Street, 13th Floor, Chicago 60606.
16	MS. DALE: On behalf of the People of the
17	State of Illinois, Janice Dale, Office of the
18	Illinois Attorney General, 100 West Randolph,
19	Chicago, Illinois 60601.
2 0	MS. BOWLES: On behalf of Sprint
2 1	Communications Company, L.P., Julie Thomas

Bowles, 8140 Ward Parkway 5 East, Kansas City,

1	MISSOULI 04114.
2	MR. COHEN: On behalf of MCI, Gary Cohen, law
3	firm of Blumenfeld & Cohen, 1615 M Street
4	Northwest, Suite 700, Washington, D.C. 20036.
5	And with me from the corporation is Matt Burns.
6	JUDGE GUERRA: Any other appearances?
7	MS. OLIVER: On behalf of the Competitive
8	Telecommunications Association, Linda Oliver, 555
9	13th Street, Northwest, Washington, D.C. That's
10	Hogan & Hartson. Also on behalf of LCI for the
11	purposes of entering the stipulated testimony.
12	MR. BINNIG: Christian F. Binnig of the law
13	firm of Mayer, Brown & Platt, 190 South LaSalle
14	Street, Chicago, Illinois 60603 on behalf of
15	Ameritech Illinois.
16	MR. MANSHIO: On behalf of the Cable
17	Television and Communications Association of
18	Illinois, Calvin Manshio, the firm of Manshio and
19	Wallace, 4753 North Broadway, Suite 732, Chicago,
20	Illinois.
21	MR. MUNCY: Dennis K. Muncy, 306 West Church,
22	Champaign, Illinois 61821 for SDMS Illinois

1	Services, Inc.
2	MS. HIGHTMAN: Carrie J. Hightman, Schiff,
3	Hardin & Waite, 7200 Sears Tower, Chicago,
4	Illinois 60606, appearing on behalf of
5	Consolidated Communications, Inc.
6	MR. MOORE: Stephen J. Moore, Rowland &
7	Moore, 55 East Monroe, Suite 3230, Chicago,
8	Illinois 60603, on behalf of Teleport
9	Communications Group, Inc.
10	JUDGE GUERRA: Any other appearances?
11	MS. SUNDERLAND: Additional appearances for
12	Ameritech Illinois, Louise A. Sunderland, Lincoln
13	Janus, and Mark Kerber, 225 West Randolph Street,
14	Chicago, Illinois 60606.
15	JUDGE GUERRA: Any other appearances? Let
16	the record reflect there are no other
17	appearances.
18	Okay. Any preliminary matters? There
19	being none, let's get started.
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1	(Whereupon, Ameritech
2	Exhibit Nos. 12.0 and 12.1 were
3	marked for identification,
. 4	as of this date.)
5	MR. BINNIG: Your Honor, we would call as our
6	first witness Ms. Rachel Foerster.
7	JUDGE GUERRA: Ms. Foerster, stand and raise
8	your right hand.
9	(Witness sworn.)
10	RACHEL FOERSTER,
11	called as a witness herein, having been first
12	duly sworn, was examined and testified as
13	follows:
14	DIRECT EXAMINATION
15	ВУ
16	MR. BINNIG:
17	Q Ms. Foerster, could you state your full
18	name and business address for the record,
19	please.
20	A Rachel E. Foerster, 39432 North Avenue,
21	Beach Park, Illinois 60099.
22	Q Ms. Foerster, let me show you what's been

1	marked for identification as Ameritech Illinois
2	Exhibit 12.0. It consists of seven pages of
3	typed questions and answers. And accompanying
4	that is a document identified as the Electronic
5	Service Ordering Guide, Version 3.3.
6	Looking first at Exhibit 12.0, is this
7	your direct testimony in this proceeding?
8	A Yes.
9	Q Was it prepared under your supervision or
10	direction?
11	A Yes.
12	Q Do you have any additions or corrections
13	you would like to make to Ameritech Illinois
14	Exhibit 12.0?
15	A No.
16	Q If I were to ask you the questions as they
17	appear on Ameritech Illinois Exhibit 12.0 today,
18	would your answers be the same as reflected
19	therein?
20	A Yes.
21	Q And I'd like to refer you now to what's

attached as Schedule 1 to Ameritech Illinois

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1	Exhibit 12.0. Can you identify this as the
2	Ameritech Electronic Service Ordering Guide
3	Version 3.3?
4	A Yes.
5	Q And does it accurately reflect what it
6	purports to reflect?
7	A Yes, it does.
8	Q Now, I'd like you to turn your attention
9	to four pages of typed questions and answers
10	that's been marked for identification as
11	Ameritech Exhibit 12.1. Is this your
1 2	supplemental rebuttal testimony in this
1 3	proceeding?
14	A Yes, it is.
15	Q Was it prepared under your supervision or
16	direction?
17	A Yes.
18	Q Do you have any additions or corrections
19	to make to Ameritech Illinois Exhibit 12.1?
2 0	A No, I don't.
21	Q If I were to ask you the questions as they
22	appear in Ameritach Illinois Evhibit 12 1 today

1	would your answers be the same as reflected
2	therein? ·
3	A Yes, they would.
4	MR. BINNIG: Your Honor, I would move for
5	admission of Ameritech Illinois Exhibits 12.0,
6	including Schedule 1 to 12.0, and Ameritech
7	Exhibit 12.1, and tender the witness for cross
8	examination.
9	JUDGE GUERRA: Off the record for a second.
10	(Discussion off the record.)
11	JUDGE GUERRA: Let's go back on the record.
12	Any objection to the admission of
13	these exhibits subject to cross?
14	Let the record reflect that Exhibits
15	12.0 and 12.1 are admitted subject to cross.
16	(Whereupon, Ameritech
17	Exhibit Nos. 12.0 and 12.1 were
18	admitted into evidence
19	as of this date.)
20	Is there any cross examination?
21	MS. MARSH: AT&T has cross examination.
22	Your Honor, our records reflect that

1	we closed the prior hearing with AT&T Cross
2	Exhibit No. 12. So I will start marking our
3	exhibits as Cross Exhibit No. 13 if that's the
4	approach you'd like me to take.
5	JUDGE GUERRA: That's fine.
6	CROSS EXAMINATION
7	ВУ
8	MS. MARSH:
9	Q Ms. Foerster, my name is Joan Marsh and I
10	work for AT&T.
11	Can you tell me the nature of your
12	current consulting business?
13	A I provide consulting services to
14	organizations who wish to plan and implement
15	electronic data interchange with their training
16	programs.
17	Q What type of organizations do you provide
18	services to?
19	A A variety of organizations; manufacturers,
20	federal agencies and departments of the U.S.
21	Government, distributors of products and

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services.

1	Q Have you ever provided your services to an
2	organization that provides telecommunications
3	services to consumers?
4	A Yes, I have.
5	Q And what organizations were those?
6	A Ameritech Communications, Inc.
7	Q I'm sorry. I wasn't clear about my
8	question.
9	Other than your retention for purposes
10	of this case, have you ever offered or provided
11	any services to a telecommunications provider?
12	A No.
13	Q Have you ever worked within the
14	telecommunications industry?
15	A No.
16	Q Have you ever consulted on the use of EDI
17	in connection with the sale of any
18	telecommunications services?
19	A No.
20	Q Prior to your retention, again, in this
21	case, have you ever consulted in the use of EDI
22	in connection with the sale of any

1	terecommunications products?
2	A Yes, Ameritech Communications, Inc.
3	Q Other than your
4	MS. HIGHTMAN: Can you speak up a little bit,
5	Ms. Foerster.
6	THE WITNESS: Yes. Ameritech Communications,
7	Inc.
8	BY MS. MARSH:
9	Q And was that prior to your retention for
10	this docket?
11	A Yes.
12	Q Other than your work for Ameritech
13	Communications, Inc., have you ever provided any
14	consulting in connection with the use of EDI for
15	the sale of telecommunications products?
16	A No.
17	Q Have you ever been involved with the
18	implementation of EDI for any the sale of
19	telecommunications services?
20	A Yes, I have.
21	Q Other than your work for Ameritech
22	Illinois or Ameritech Communications, Inc.?

1	A No.
2	Q Okay.
3	Let me turn your attention to some of
4	the articles that you have prepared.
5	(Whereupon, AT&T Cross
6	Exhibit Nos. 13, 14 and 15 were
7	marked for identification,
8	as of this date.)
9	MS. MARSH: For the record, AT&T has marked
10	cross exhibits. Cross Exhibit No. 13 is an
11	article entitled, EDI, a Strategic Approach;
12	Cross Exhibit No. 14, is an article entitled EDI
13	Primer For Health Care; and Cross Exhibit No. 15
14	is an article entitled Successfully Implementing
15	EDI, A Project Team's EDI Planning Guide.
16	BY MS. MARSH:
17	Q Ms. Foerster, turning your attention first
18	to AT&T Cross Exhibit No. 13, can you identify
19	that exhibit?
20	A Yes, I can.
21	Q What is that exhibit?
22	A That's an article or a small booklet that

2	strategic planning principles for planning to
3	implement EDI.
. 4	Q At the time that you wrote this article
5	regarding a strategic approach, had you at that
6	time had any experiences in consulting in
7	connection with the telecommunications industry?
8	A No.
9	Q Can you turn to Page 3, please. Now, I
10	note, Ms. Foerster, on the in the second
11	sentence, you indicate that EDI is an
12	intercompany electronic transmission of business
13	documents in a standard format without human
14	intervention; is that correct?
15	A Yes.
16	Q And you have emphasized the phrase without
17	human intervention?
18	A Hm-hmm.
19	Q Can you tell me why you emphasized that
20	phrase in that sentence?
21	A Because that is where we try to guide our
22	clients in their implementation strategies and

I wrote several years ago regarding the use of

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1	approaches.
2	Q Is that a benefit of EDI; that is, able to
3	transact without the need for human involvement?
4	A It's an ancillary benefit.
5	Q And why would that be a benefit to one of
6	your clients?
7	A By eliminating human intervention, you can
8	remove manual tasks and activities from business
9	processes.
10	Q Would you agree with me that if you're
11	able to remove manual tasks and activities, that
12	it's likely that your transactions will be more
13	accurate?
14	A Yes.
15	Q Would you agree with me that if you remove
16	manual tasks and activities, that it's likely
17	that your transactions will be processed more
18	efficiently?
19	A Yes.
20	Q Would you agree with me that if you remove
21	manual tasks and activities, that it's likely
22	your transactions will be processed more quickly?

1	A Not necessarily.
2	Q And why do you say that?
3	A Because it would depend on how frequently
4	a company's internal business systems are
5	executed to process received EDI transactions.
6	MS. MARSH: Could you read that one back for
7	me.
8	(Record read as requested.)
9	BY MS. MARSH:
10	Q I guess I don't understand your answer.
11	Could you explain that for me?
12	A Electronically exchanging business
13	transactions is a mechanism by which companies
14	move EDI formatted data from one of their
15	computing systems to a business partner's
16	computing system for further subsequent
17	processing.
18	Just because you've moved the
19	transactions from one computer to another using
20	the EDI standards doesn't mean that your business
21	systems have to run immediately to process that
22	received data. And in many situations for many

1	companies they don't.
2	Q Would you agree with me that if a
3	transaction is processed electronically over EDI
4	but at the receiving end it's printed out and
5	manually reentered, that that defeats some of th
6	benefits of EDI?
7	A Yes, I would agree with that.
8	Q Can I now turn your attention to AT&T
9	Cross No. 15, a Project Team's EDI Planning
10	Guide. Can you identify that exhibit for me.
11	A Yes. It's a guide that I wrote to help
12	organizations put together a team to begin the
13	planning for the use of EDI.
14	Q What time period did you write this
15	article?
16	A I think that was probably in the '93, '94
17	time frame.
18	Q Can you
19	A 1993, 1994.
20	Q I'm sorry.
21	Can you tell me when you were first
22	retained by Ameritech in connection with its

1	implementation of EDI?
2	A Okay. In November of 1996.
3	Q Can you turn to Page 13 of AT&T Cross
4	Exhibit No. 15, please.
5	A I'm sorry. Give me the page number
6	again.
7	Q Page No. 13.
8	Referring you to the bulleted
9	paragraph that is entitled Managing Trading
L <b>O</b>	Partner Implementation, do you see that
l 1	paragraph?
l 2	A Yes, I do.
L 3	Q In that paragraph you refer to the need to
l 4	maintain communications links to ensure that
1 5	information flows freely back and forth.
l 6	A Hm-hmm.
17	Q For purposes of implementing EDI, is it
18	important to have a good communications link
19	between the party that's implementing it and its
2 0	trading partner?
2 1	A Yes, it is.
2 2	O Can you tell me why that link is important

EDI, would you agree with me that it is important that there be full communication between the parties about their experiences?

Α Yes.

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Can you identify any situation in which it would be appropriate for the implementing party to withhold information from its trading partner regarding implementation of the EDI?

I don't understand --

Let me object to the form of the MR. BINNIG: I think it's too vaque. question. You're asking her to identify any conceivable circumstance where that will not be appropriate.

I'm asking her as an expert in MS. MARSH: EDI to identify for me any situation in which she believes it would be appropriate to withhold